

6"X4" POSTCARD

FRONT

6.5"X4.5" BLEED SIZE

Outside edge. Design should be this dimension

6"X4" TRIM SIZE

Black dotted line

5.5"X3.5" SAFE ZONE

Blue solid line. Text and logos not bleeding off the page stay inside this area

BACK

Space for office
return address

Leave
blank
for indicia

If you are creating a
mailer, use the gray
boxes as guides.
Space must be white.

4" x 2" white box
Keep this area all white
for mailing address
and barcode