

FRONT

8.5" X 5.5" MAIL CARD

9" X 6" BLEED SIZE

Outside edge. Design should be this dimension

8.5" X 5.5" TRIM SIZE

Pink dotted line

8" X 5" SAFE ZONE

Blue solid line. Text and logos not bleeding off the page stay inside this area

Postage
stamp

Office return
address

Per USPS guidelines, shaded regions designate
areas that must be left clear of artwork for
mailing panel and postage stamp.

BACK

8.5" X 5.5" MAIL CARD

9" X 6" BLEED SIZE

Outside edge. Design should be
this dimension

8.5" X 5.5" TRIM SIZE

Pink dotted line

8" X 5" SAFE ZONE

Blue solid line. Text and logos
not bleeding off the page stay
inside this area