

FRONT

11" X 6" MAIL CARD

This card size is approved for the USPS "Every Door Direct Mail"

11.5" X 6.5" BLEED SIZE

Outside edge. Design should be this dimension

11" X 6" TRIM SIZE

Pink dotted line

10.5" X 5.5" SAFE ZONE

Blue solid line. Text and logos not bleeding off the page stay inside this area

Postage
stamp

Office return address

Per USPS guidelines, shaded regions designate areas that must be left clear of artwork for mailing panel and postage stamp.

BACK

11" X 6" MAIL CARD

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11.5" X 6.5" BLEED SIZE

Outside edge. Design should be this dimension

11" X 6" TRIM SIZE

Pink dotted line

10.5" X 5.5" SAFE ZONE

Blue solid line. Text and logos not bleeding off the page stay inside this area